



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

**Contract # 4581530**

**Schedule Dates** 10/22/20-10/26/20  
**Advertiser** House Majority Political Action Committee (57001)  
**Agency** Waterfront Strategies (7591)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est 8167 (1457193)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Bassett, Laura  
**Phone/Fax** /  
**CPE** Est 8167 HMP Sked A  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est 8167 HMP Sked A

**Date Entered** 10/19/20  
**Last Modified** 10/19/20  
**Entered By** Barbara Monares  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,067.50  
**Net Total** \$17,382.50  
**Sales Tax**

**Washington (WJLA)**

By Broadcast Month	Spots	Rate
Oct. 2020	20	\$18,350.00
Nov. 2020	3	\$2,100.00
<b>Grand Total:</b>	<b>23</b>	<b>\$20,450.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/20-10/23/20	1	:30	5:58:15A- News-Good Morning Washington at 6a					1	1			2	\$600.00	\$1,200.00	Washington (WJLA)		10/19/20
2.0	Normal Line / SPOT	10/26/20-10/26/20	1	:30	5:58:15A- News-Good Morning Washington at 6a		1							1	\$600.00	\$600.00	Washington (WJLA)		10/19/20
3.0	Normal Line / SPOT	10/22/20-10/23/20	1	:30	6:58A- ABC-Good Morning America					1	1			2	\$1,200.00	\$2,400.00	Washington (WJLA)		10/19/20
4.0	Normal Line / SPOT	10/24/20-10/24/20	1	:30	7A- ABC-Good Morning America Saturday							1		1	\$600.00	\$600.00	Washington (WJLA)		10/19/20
5.0	Normal Line / SPOT	10/25/20-10/25/20	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$600.00	\$600.00	Washington (WJLA)		10/19/20
6.0	Normal Line / SPOT	10/22/20-10/23/20	1	:30	10:58:25A- ABC-The View					1	1			2	\$900.00	\$1,800.00	Washington (WJLA)		10/19/20
7.0	Normal Line / SPOT	10/22/20-10/23/20	1	:30	11:59:56A- News-ABC 7 News at Noon					1	1			2	\$600.00	\$1,200.00	Washington (WJLA)		10/19/20
8.0	Normal Line / SPOT	10/26/20-10/26/20	1	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$600.00	\$600.00	Washington (WJLA)		10/19/20
9.0	Normal Line / SPOT	10/26/20-10/26/20	1	:30	4:59:30P- News-ABC 7 News at 5p		1							1	\$900.00	\$900.00	Washington (WJLA)		10/19/20

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT	10/22/20-10/23/20	1	:30	4:59:30P- News-ABC 7 News at 5p	1				X	X			1	\$900.00	\$900.00	Washington (WJLA)		10/19/20
11.0	Normal Line / SPOT	10/22/20-10/23/20	1	:30	5:59:26P- News-ABC 7 News at 6p					1	1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		10/19/20
12.0	Normal Line / Football	10/24/20-10/24/20	2	:30	7:30P- Sports-ABC College Football Prime							1		1	\$2,250.00	\$2,250.00	Washington (WJLA)		10/19/20
13.0	Normal Line / SPOT	10/25/20-10/25/20	10	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/19/20
14.0	Normal Line / SPOT	10/25/20-10/25/20	2	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$800.00	\$800.00	Washington (WJLA)		10/19/20
15.0	Normal Line / SPOT	10/22/20-10/23/20	1	:30	11:00:26P- News-ABC 7 News at 11p					1	1			2	\$900.00	\$1,800.00	Washington (WJLA)		10/19/20
16.0	Normal Line / SPOT	10/24/20-10/24/20	1	:30	11:02:26P- News-ABC 7 News at 11p							1		1	\$500.00	\$500.00	Washington (WJLA)		10/19/20
17.0	Normal Line / SPOT	10/25/20-10/25/20	1	:30	11:02:26P- News-ABC 7 News at 11p								1	1	\$500.00	\$500.00	Washington (WJLA)		10/19/20

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